

☆☆ MOGUMBER ☆☆

NEW YEARS EVE

RODEO

COMMUNITY RUN



2024
SPONSORSHIP





MOGUMBER OUTBACK CLUB INC

Bringing together like-minded members of our rural community.



THE HISTORY OF THE CLUB & THE EVENT



The Mogumber Outback Club Inc is a not-for-profit association that was formed in 2011 by a group of like-minded community members.

We have a passion for our town and the rural way of life. Since 2013, MOC has organised the district's largest fundraising event, the Mogumber New Year's Eve Rodeo.

In recent years, the event has enjoyed a sellout success, attracting a crowd of 3,500. A hard-working committee spends several months on preparations and a massive team of local volunteers staff all aspects to produce a highly professional event.

In 2022 the local volunteers constructed a purpose-built rodeo arena, proving an ongoing home for the district's largest sporting event. Funds raised from the event help improve the services and facilities available in our small rural town and the surrounding district.

The Mogumber Outback Club is proud of the hard work our community put into the event and the amazing results we achieve. As we celebrate our 10th anniversary, we encourage you to join our team and become a sponsor of the Mogumber New Year's Eve Rodeo.

NEW YEARS EVE FULL POINTS RODEO

31st December, 2024



What else says Country Lifestyle more than a rodeo? Wide brim hats, big bucking bulls kicking up dust and the sound of horses flying by.

Welcome to the Mogumber Outback Club's New Year's Eve Rodeo. Our not-for-profit, incorporated association is seeking sponsorship to help run this traditional country event.

Our sponsorship packages are divided into 6 levels: Gold, Silver, Bronze, Copper, Junior and Program level, plus a design your own option.

We hope there is a level that suits you!



GOLD LEVEL SPONSORSHIP

NAMING RIGHTS:

The [Your Name Here] New Year's Eve Rodeo

Brought to you by the
Mogumber Outback Club Inc.

As the one and only gold level sponsor your name is right there in the main title and therefore mentioned every time the Rodeo is spoken about or advertised.

Community Radio, Newspapers, Programs and Banners – your name is right up front.

✓ **Signage and logo promotion**

Your signage is mounted directly over the bull chutes in the most prominent place of the arena. Your logo has prime position on all marketing materials and is promoted via our social media pages and website.

✓ **Tickets**

20 x entry tickets including a free drink on arrival.

✓ **Verbal Promotion**

Your name is promoted throughout the evening by our announcer on the public address system.

✓ **First offers**

As the Gold sponsor, you have the first offer for sponsorship and naming rights of the following year's event.

✓ **Shirts**

4 x 10yr Anniversary Shirts

\$11,000 **+GST**

The Mogumber Outback Club is a not-for profit, incorporated association.

SILVER LEVEL SPONSORSHIP

BULL CHUTE SPONSORSHIP

Your name is featured on one of the five bull chutes.

The crowd will have their eyes fixed on the chutes waiting for that brave cowboy to buck out.



✓ **Verbal Promotion**

Our announcer will promote your name over the PA system every time the chute is used throughout the evening.

✓ **Tickets**

10 x entry tickets including a free drink on arrival.

✓ **Rodeo Program and Social Media**

Your name will be promoted in the New Year's Eve Rodeo Program and your Logo will be promoted via our social media posts and website.

✓ **Shirts**

2 x 10yr Anniversary Shirts

\$3,500

+GST

BRONZE LEVEL SPONSORSHIP

INDIVIDUAL PRIZE SPONSORSHIP

You will directly sponsor an event in the rodeo.

Event	Prize Money		
		Steer Wrestling	\$1,500
Bull Ride	\$2,000	Steer Undecorating	\$1,500
Bareback	\$1,500	Open Barrel Race	\$1,500
Saddle Bronc	\$1,500	Break Away Roping	\$1,500
Team Roping	\$1,500	Novice Bull Ride	\$1,500
Calf Roping	\$1,500	Novice Barrel Race	\$1,500

plus GST

The Mogumber Outback Club is a not-for profit, incorporated association.

✓ **Signage**

Your signage will be mounted around the arena.

✓ **Tickets**

6 x entry tickets including a free drink on arrival.

✓ **Verbal Promotion**

The announcer will promote your name over the PA while the rounds of your competition event are held.

✓ **Rodeo Program and Social Media**

Your name will be promoted in the New Year's Eve Rodeo Program and your Logo will be promoted via our social media posts and website.

✓ **Shirts, etc**

A 10yr Anniversary Shirt and your name will be engraved on the winner's trophy buckle.

BRONZE LEVEL EVENTS



Open Bull Ride: \$2,000

The most popular and most dangerous rodeo event! A rope straps a man's hand to a tonne of explosive power.

To keep his position and balance, a bull rider is constantly grabbing for new holds with his feet and continually pulling up the rope.

The harder the bull bucks and the faster he spins, the more points the ride is worth.



Bareback Riding: \$1,500

A very demanding event for the competitor from the moment the gate opens.

A suitcase-like handle is attached to the top of the leather rigging around the horse's girth. The contestant grips this handle with one hand, keeps his other free and high in the air.

Ideally bareback riders want to spur the horse on each jump, reaching as far forward as they can with their feet, and then jerking their feet upwards towards the rigging.

Saddle Bronc: \$1,500

Considered the classic rodeo event, this competition is definitely not for beginners. Since there is nothing solid to hold on to, a cowboy can only stay in the saddle through timing and balance.

The proven rider deliberately matches his spurring strides with the bucking bronc's rhythm beneath him, making the whole ride appear smooth.

BRONZE LEVEL EVENTS

Steer Wrestling: \$1,500

An event that requires not only speed and agility but also physical size and strength.

The cowboy drops from the side of a galloping horse onto a running steer and throws him to the ground, overcoming odds heavily weighed in the cattle's favour.

The steer wrestler is allowed a partner called a 'hazer' to aid him in lining up the charging steer. This assistance helps to assume perfect placement of the steer and horse before the cowboy dismounts.

The time stops after the contestant has turned the steers head and all four feet are out in the same direction.

Team Roping: \$1,500

On the open range it is often necessary to catch an animal in order to attend to it. This is where team roping first took place.

The competition starts when the header leaves the box in pursuit of the runaway steer. His job is to rope the steer's horns, wrap the loose end of the rope around the saddle horn and turn the steer's hind legs away from his partner.

The heeler then ropes the steer's hind legs also tying to the saddle horn. The header and heeler then face their horse towards the steer and the timer stops. Definitely a favourite of many.



Ladies Open & Novice Barrel Race: \$1,500

This all-female event tests the speed and agility of both cowgirl and horse. The timer is set in motion when girl and horse cross the starting line and is stopped when she recrosses that line.

The rider and her mount must make two turns in one direction and one in the other direction around the barrels. These barrels are set in a triangle pattern a set distance apart.

There is a 5 second penalty for an overturned barrel which can be devastating especially when differences in times are often down to hundredths of a second.



BRONZE LEVEL EVENTS

Rope & Tie: \$1,500

Roping is a race against time with seconds counted in decimal points. To win, the horse and rider must work together in precision teamwork.

The contest begins when the calf is released from the Chute with horse and rider chasing behind. A good horse will carry its rider alongside the calf's every move then stop and back up when the rope is thrown, pulling the rope taut.

The rider dismounts, runs down the rope, throws the calf and ties any three legs together with pigging string. The timer stops when the cowboy's hands are in the air. The rider must remount his horse and slacken the rope for 6 seconds to prove the hold.



Breakaway Roping: \$1,500

The female version of rope & tie. The event differs in that the cowgirl does not have to dismount the horse and tie the calf's legs.

Instead the rope is tied to the saddle horn with a ribbon. When the calf is roped the horse is pulled up causing the rope to grow taut until the ribbon breaks. This is when the timer is stopped.

Steer Undecorating: \$1,500

The female version of steer wrestling. Rather than having to slide over the side of the galloping horse and stop the steer, the cowgirl has to catch up to the steer and remove the ribbon attached to its back.

Like the steer wrestling, the cowgirl is allowed a 'hazer' to aid her in lining up the charging steer. Time is taken when she removes the ribbon from the steer and raises it high over her head.

Novice Bull Ride: \$1,500

This is for the bull-riders who are one step away from making it into the big league of the open bull ride. Often the bulls can be just as big and feisty giving the cowboys the best learning experience they can receive. A great way to spur the learning cowboys into the big time.

COPPER SPONSORSHIP



- ✓ **Signage**
Your signage will be mounted around the arena.
- ✓ **Tickets**
4 x entry tickets including a free drink on arrival.
- ✓ **Verbal Promotion**
Our announcer will promote your name over the PA system.

- ✓ **Rodeo Program and Social Media**
Your name will be promoted in the New Year's Eve Rodeo Program and your Logo will be promoted via our social media posts and website.



\$1,000 +GST

JUNIOR SPONSORSHIP

JUNIOR TROPHY/BUCKLE SPONSORSHIP

\$500 will provide trophies/buckles for the Junior Rodeo Competition.

The Kids just love a trophy!



✓ Rodeo Program & Social Media

Your name will be promoted in the New Year's Eve Rodeo Program and your Logo will be promoted via our social media posts and website.

✓ Tickets

2 x entry tickets including free drink on arrival.

\$500 +GST

PROGRAM SPONSORSHIP

PROGRAM SPONSORSHIP

Your name or logo will be promoted in the Mogumber New Year's Eve Rodeo Program.



- ✓ **Rodeo Program and Facebook Page**
Your name will be promoted in the New Year's Eve Rodeo Program and your Logo will be promoted via our social media posts and website.

- ✓ **Signage**
Your signage will be mounted within the venue.

- ✓ **Tickets**
1 x entry ticket including a free drink on arrival.



\$250 **+GST**

DESIGN YOUR OWN SPONSORSHIP

What can you offer the
Mogumber Outback Club?

Maybe you can provide a non-monetary sponsorship such as:

- Transport of our equipment
- Providing a service
- Providing equipment

The Club would be very happy to talk to you about a personal sponsorship package.



Our secretary Pauline Bantock is available to answer your questions and talk about your sponsorship package.

Contact Pauline on:

Mobile: 0416 131 837 | Email: rodeo@mogumber.com.au
[Facebook.com/MogumberOutbackClubInc](https://www.facebook.com/MogumberOutbackClubInc)
mogumber.com.au

☆☆ MOGUMBER ☆☆

NEW YEARS EVE

RODEO

COMMUNITY RUN

WE LOOK FORWARD
TO PROMOTING
YOUR BUSINESS
AT THE 10-YEAR
ANNIVERSARY
EVENT.

